



Halloween is approaching, and we all know that patients are often **SPOOKED** about dental treatment. Help your patients overcome their dental fears by referring to **Treasure Valley Endodontics**.



To express our appreciation for your participation, during the week of Thanksgiving we will:

- 1) Give away a certificate good for one **free root canal treatment** to the winning office's underinsured patient of choice. Your office will be entered into the drawing once for every patient you refer who completes endodontic treatment from now until the date of the drawing.
- 2) Give away a certificate good for one **free dental implant placement** to the winning office's underinsured patient of choice. Your office will be entered into the drawing once for every patient you refer who receives (or will receive after adequate healing) implant placement. Please note that we do not perform sinus lifts or place implants in areas with less than 8mm height and 5.5mm width of bone, so case selection is important.

As a bonus to thank you for helping to work the kinks out of our schedule, we will send a massage therapist to two winning offices to work out any kinks in the backs, necks, and shoulders of your entire office staff:

- 1) To the office that refers the greatest number of patients who receive treatment from now until the week of Thanksgiving.
- 2) To the winner of a drawing among offices that increase their average rate of referring patients to our practice by at least 20%.

Sincerely,



Stanton D. Widmer, D.D.S.  
Diplomate, American Board of Endodontics